

Minaminihon Total Logistics Service Inc. has been awarded the Technology Innovation Encouragement Prize at the 2023 Logistics Awards.

The company received a high evaluation for its "Logistics Unit with Freshness Preservation Technology" initiative.

Minaminihon Total Logistics Service Inc. (CEO Keiichiro Ozono, Head Office: Tokyo, hereinafter referred to as "Minaminihon Total Logistics Service") has been awarded the "Technology Innovation Encouragement Prize" at Logistics Awards on August 1, sponsored by the Japan Institute of Logistics Systems (JILS), recognizing companies that have made outstanding technological innovations. It was highly evaluated for the company's "Logistics Unit with Freshness Preservation Technology" activity.

Awards Themes

From Temperature Control to
"Freshness Management"

Toward the development of a
"next-generation cold chain" driven
by freshness management
technology



[Award Grounds]

- The cold chain is mainly focused on foods, and when weather conditions are bad or other risks arise, there are many cases where the transportation schedule of foods has to be changed, or products are disposed of because they are not fresh enough. If the freshness of the product can be maintained for a longer period of time, not only distribution channels can be expanded through the long-distance transportation, but also the workload can be leveled and the related labor environment can be improved.
- Based on this awareness, the objective of this project is to reduce product losses, improve the distribution process of products from the origin to the consumer, and to build a new cold chain infrastructure. The five case studies, together with a product freshness management method using freshness preservation technology (DENBA), have shown results such as the reduction in food waste and sales channel expansion through an improved freshness and lead time, the realization of long-term storage of a raw material management for processed products, as well as the improvement of freshness and traceability in overseas marine transportation, transportation to remote islands, collection at the production center and transportation to the destination.

The scale of the initiatives and the level of innovation on the technological field, including numerous examples of logistics units that have implemented freshness preservation technology, were both highly evaluated.

- (Reprinted from JILS website)

<https://www1.logistics.or.jp/news/detail.html?itemid=950&dispmid=703>

From Temperature Control to Freshness Management!

A next-generation cold chain



Next-generation cold chain

■ Minaminihon Total Logistics Service Inc.

<https://mtls.co.jp/>

■ DENBA DISS Inc.

<https://denbadiss.com/>

■ DENBA JAPAN CORPORATION

<https://www.denba.co.jp/>

■ JAPAN INSTITUTE OF LOGISTICS SYSTEMS

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